

MAKE YOUR EVENT A SUCCESS

Send out an email to everyone you know. We'll provide you with a pdf of the flyer that they can print and bring in.

Use all of your social media options. Facebook, LinkedIn, Twitter, and Foursquare are great options.

Send a text message to everyone you know.

Place the flyer on your organizations website and encourage people to download it and bring it in.

Be sure to carry flyers with you at all times. Pass them out to anyone you come in contact with.

Promote as much as possible right up to the last second. The more people who you can get to come in, the more money you'll earn!



WWW.BRANNS.COM

Join Brann's E-mail Club to receive special offers and promotions.

JOIN OUR E-CLUB AT
BRANNS.COM



BRANN'S 5-STAR FUNDRAISING

West Michigan has been home to the Brann's family of restaurants for over 50 years. We've watched our towns and cities grow, and shared in this growth by lending a hand to our schools, community clubs, and other non-profit organizations.

WE'D LIKE TO HELP EVEN MORE.

With our Brann's 5-Star Fundraising program, we'll help you raise money for your organization by opening our doors to you and your guests for a dine-in fundraising opportunity.

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BRANN'S 5-STAR FUNDRAISING

WHAT IS IT?

The Brann's 5 Star Fundraising program is a way to help build community by sharing what we do best: exceptional family dining. When a participating organization hosts a dinner at one of our locations, we give back a portion of the proceeds. We believe Brann's is the ideal place to hold a fundraiser. Great menu. Friendly atmosphere. And an emphasis on fun that will keep your guests smiling long after they leave. How's that for an incentive?

HOW DO I QUALIFY?

The program is open to any non-profit organization. As long as you have proof of your non-profit status, you're in.

HOW DOES IT WORK?

Pretty easy, just like making a reservation. You pick the place, the mealtime, and the date. Call or e-mail us. We'll get back to you with an electronic file with a promotional flyer in it for you to print and hand out to all you choose to invite. The flyer will feature your organization's logo and the basic event details. Print as many as you need; invite as many as you like. Then, remind your guests to bring their flyer with them on the day of the event. When they order their meals, they hand the flyer to their server. When the bill comes, a copy of the check will be attached to the flyer. This makes sure your organization gets credit for the meal. That's it.

HOW DO I GET THE MONEY?

At the end of the day, the location manager will tally the guest checks from everyone who came to support your group. You earn 15 percent of the total, excluding tax, gratuity, and alcohol sales. You will be sent a check for that amount within four weeks. Beyond that, we ask that at the end of your event you send us a letter of receipt of donation with our name, amount donated, date, your name and tax-ID number on your letterhead.

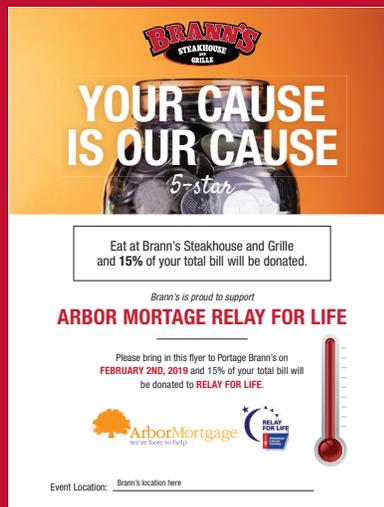
WHAT ARE THE MENU OPTIONS?

It's wide open. Guests can choose any menu items—appetizers, entrees, desserts, sodas. There are great choices for every size appetite.

Alcoholic beverages can be ordered by those who prefer them, but they are not counted in the bill total.

WHAT DOES THE FLYER LOOK LIKE?

Your flyer will be customized with your organizations logo. An example of the fundraiser flyer is below:



HOW DO I MAKE THIS HAPPEN?

You have to be 18 or older and have a valid driver's license or state issued ID, either of which you will need later as well. Then you fill out the event application. Forms are available at any of our locations. Or we can fax or e-mail them to you. When you complete the form, you are agreeing to take responsibility for coordinating the event for your organization. Once you're approved, you come to the location hosting your event and sign an agreement form. This is when you share your ID information. While not likely, we reserve the right to refuse any request.

CALL US, WE'RE READY TO TAKE YOUR ORDER!

Brann's 5 Star Fundraising is a great way to promote your organization and raise funds. The only volunteers you will need will be to pass out flyers. There's nothing to make, bake, cook, carry, set up—it's already here in a clean, comfortable place.

At Brann's, we're proud of our community and honored that we can help. Let us help you. Call today at **616-233-0002** or visit any of our 10 locations in West Michigan.